

# 2020-2021 District Goals

District: 14 H

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	5
2nd Quarter	0	0	10	10
3rd Quarter	0	0	10	5
4th Quarter	2	45	10	5

### FY New Clubs

2

### FY Charter Members

45

### FY New Members

40

### FY Retention Goal

25

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

60

### Action Plan

[action plan.docx](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

I want to obtain a net growth in district membership while helping clubs promote service activities. Each month, I will have Zone Chairs report what their clubs have planned in the district newsletter. This can be achievable and is realistic with the addition of one zone, easing the amount of clubs per zone in previous years. This goal will be met at the end of the 2020/2021 Lions fiscal year.

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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